



A Furukawa Company

Your Optical Fiber Solutions Partner™

News Release

OFS LAUNCHES NEW WEBSITE

July 31, 2014 Norcross, GA - OFS is pleased to announce the launch of its new website—www.ofsoptics.com— incorporating simpler navigation, a comprehensive product catalog and a fresh new look.

“We listened to our customers. We overhauled our website to enhance our customers’ internet experience and to make it easier to do business with OFS,” explained Michael Fortin, Senior Director, Branding, Content Marketing, and Communications for OFS.

The new website combines all the products, capabilities and published technical data offered by OFS. Our customers will be able to navigate the site by product or by industry and application. Our catalog is now fully searchable and will enable side-by-side comparisons of OFS products.

“We look forward to our customers’ comments as we roll out this new website. Our ultimate goal is to make every interaction with OFS a high-quality one. This new website will help,” concluded Mr. Fortin.

About OFS

OFS is a world-leading designer, manufacturer and provider of optical fiber, optical fiber cable, FTTX, optical connectivity and specialty photonics products. Our manufacturing and research divisions work together to provide innovative products and solutions that traverse many different applications as they link people and machines worldwide. Between continents, between cities, around neighborhoods, and into homes and businesses of digital consumers we provide the right optical fiber, optical cable and components for efficient, cost-effective transmission. We aim to be the premier global provider of added value optical fiber based solutions.

OFS' corporate lineage dates back to 1876 and includes technology powerhouses such as AT&T (NYSE: T) and Lucent Technologies (now Alcatel-Lucent, NYSE: ALU). Today, OFS is owned by Furukawa Electric, a multi-billion dollar global leader in optical communications.

Headquartered in Norcross (near Atlanta) Georgia, U.S., OFS is a global provider with facilities in Avon, Connecticut; Carrollton, Georgia; Somerset, New Jersey; and Sturbridge, Massachusetts, as well as in Denmark, Germany and Russia. For more information, please visit www.ofsoptics.com.

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OFS PR Contact:

Michael R. Fortin
Senior Director,
Branding, Content Marketing, Communications
mfortin@ofsoptics.com
+1 860-678-6522